

FEST Project survey:

Assessing the past, looking towards the future

Deadline 31/01/2021

In November 2017 the Federation for European Storytelling received a Creative Europe network grant. The main objective was to raise the number, quality and international dimension of storytelling events and activities in Europe by developing the professional competences of the actors and stakeholders involved, by broadening the application field of storytelling and by establishing a European structure for sharing and cooperation.

Since then, the network grew; we now have 89 member organisations in 25 different countries. We built an international structure for cooperation to empower the world of storytelling in Europe through sharing, learning and relationship building. In the last three years, FEST organised and/or supported over 90 different oral storytelling projects in 23 different countries.

But now, at the end of this funding period, we would like to learn more about the impact of the Fest work at individual, local and regional/national level. Have we done the right things, and have we done things right? These data will be important for our final report to the European Commission but, they will also feed into new opportunities for European funding. Very soon, probably March-April, we will apply for a second round of funding for our network withing the programme of Creative Europe. Fest also looks into opportunities for funding in the Erasmus+ programme.

Therefore, we need to know the needs, focus and interests of European storytellers and storytelling organisations in order to represent the field well, to respond to what lives in the sector.

So please, have a look at the survey below, answer the questions and give comments where you think you can offer useful information. Your input will help us to learn from the past and to be 'on the ball' for the future. We will collect and process the data and, where appropriate, create working groups for specific 'chapters' in the application. If you are interested in cooperating in this process, please leave your details at the end.

Thank you very much.

Survey

1. **You are a...**
 - ☐ FEST member organisation
 - ☐ Non-member organisation
 - ☐ Individual storyteller
 - ☐ Producer/organiser
 - ☐ Other.....
2. **Have you ever been involved in FEST activities?**
 - ☐ I took part in a live conference
 - ☐ I took part in a digital conference/forum
 - ☐ I took part in a residence or training
 - ☐ I have been employed via Fest funding or in a FEST supported activity
 - ☐ I (co-)organised a FEST activity
3. **Did you or your organisation ever receive financial support from FEST**
 - ☐ Direct financial support (discount, funding, travel grant,....)
 - ☐ Indirect financial support (through cooperation)
 - ☐ No
4. **What was the added value of the FEST cooperation to your project?**
 - ☐ Possibility to make the event international
 - ☐ New partnerships and cooperation
 - ☐ Broader publicity
 - ☐ The network opened doors to other funding opportunities
 - ☐ Other.....

Please explain:

5. **What was the impact of FEST on your professional life? (e.g. In terms of professional development, communication, community building and networking,....)**
6. **What was the impact of FEST on storytelling at regional/national level? (e.g. visibility, structural development, networking and/or cooperation,...)**
7. **What was the impact of FEST on storytelling at an international level? (e.g. visibility, structural development, networking and/or cooperation,...)**
8. **Which aspects or activities were missing in the FEST project/activity list?**
9. **which of the following would you consider to be the main obstacle for oral storytellers in Europe today? In order of importance.**
 - ☐ Working possibilities

- Having new generations of young storytellers
- Being recognised as performing art
- Being recognised as applied art form (in (adult) education, social welfare, language learning, business,...)
- Lack of critical discourse
- Lack of employment rights organisations (union, guild,...)
- Lack of education and training possibilities
- Lack of performing spaces aimed at oral storytelling
- Lack of production help
- Lack of festivals
- Other:

A new Creative Europe application

10. If FEST was to apply for a new Creative Europe application what activities, themes or topics should definitely be in the new application?

11. On a scale from 1 to 5, which themes are important or unimportant to you/your organisation.

- National/regional Structure building
absolutely unimportant 1 – 2 – 3 – 4 – 5 highly important
- Synergies with education and youth
absolutely unimportant 1 – 2 – 3 – 4 – 5 highly important
- Audience development
absolutely unimportant 1 – 2 – 3 – 4 – 5 highly important
- Development of academic discourse and research
absolutely unimportant 1 – 2 – 3 – 4 – 5 highly important
- Social inclusion (e.g. actions related to equality, inclusion and diversity)
absolutely unimportant 1 – 2 – 3 – 4 – 5 highly important
- Promoting cultural diversity and heritage
absolutely unimportant 1 – 2 – 3 – 4 – 5 highly important
- Mobility of artists and professionals
absolutely unimportant 1 – 2 – 3 – 4 – 5 highly important

- Sustainability in the performance sector
(**e.g. sustainable mobility**: Practices aimed at promoting sustainable means of transport and reducing the negative impact of transport.
e.g. environmental sustainability: practices to reduce environmental impacts of cultural organisations and events)

absolutely unimportant 1 – 2 – 3 – 4 – 5 highly important

- International cooperation
absolutely unimportant 1 – 2 – 3 – 4 – 5 highly important
- Storytelling and digital arts/media: Create an enabling environment for storytelling in the digital era and make digital technology an asset for the sector (e.g co-creation, COVID 19...)
absolutely unimportant 1 – 2 – 3 – 4 – 5 highly important
- Capacity building and professional development
absolutely unimportant 1 – 2 – 3 – 4 – 5 highly important

- i. What should be the focus of FEST regarding professional development?
(for you personally and/or the sector)

12. If you want to specify one the above-mentioned topics or add a new topic please do so here:

13. On which topics can you/your organisation offer expertise and knowledge?

14. Do you/your organisation have experience with European projects

- Yes, specify
- No

15. Can we contact you for more information?

- Yes: email address
- No