



Co-funded by the
Creative Europe Programme
of the European Union



OPEN CALL FOR ACTIVITIES TO PARTICIPATE IN THE FEST PROJECT YEAR 3

Dear storytelling organiser,

The FEST network received a European grant to set up a series of storytelling activities in Europe.

The general aim of our project is to increase the number and improve the quality of storytelling events and activities in Europe, to develop the professional competences, to broaden the application field of storytelling and to establish a Pan-European structure for sharing and cooperation.

In order to achieve this, we created a 4-year working plan. This plan was approved by the European Commission and we have been offered a grant of 80% of all costs to realise all plans. This grant comes on a yearly basis, starting June 1st each year. We have already completed two years and are about to enter year 3.

We are looking for organisations willing to cooperate with us and willing to organise storytelling events and activities that fit our priorities and work plan for **year 3** of our project (**from the 1st of June 2019 till the 31st of May 2020**). We have 6 different activity strands (see below for an explanation of the strands) and each year we have one or two priority themes.

The priority themes in year 3 are:

- Storytelling in education and training (strand 5)
- Innovative Digital storytelling & co-creative projects involving digital art/media and storytelling. (strand 4)
- Bilingual storytelling (Strand 6)

Sending in your ideas, plans and budget is only possible with this [FORM](#)

Submission deadline: [13 May 2019](#)



FEST is able to support the selected initiatives by, for example, helping the organisers identify storytellers, speakers or workshop leaders for their events, and whose travel, accommodation and fees can be covered up to a limit of 80% of the total cost with a grant up to a maximum of €4000.

The following selection criteria will be applied:

- The initiative takes place between the 1st of June 2019 and the 31st of May 2020
- The initiative should be in line with the priorities of year 3 (see explanation of the different strands below)
- The applying organisation is able to cover a part of the costs with a minimum of 20% of the total cost.
- A reasonable fee for the artists/speaker/workshop leader etc. must be included in the budget.
- The initiative should be new and in addition to your regular activities.
- The initiative should aim to have more than a local exposure – it should have regional and national visibility.
- The initiative is a collaboration between at least two organisations (not necessarily FEST members). Initiatives with more partners are preferred.

The FEST project is divided into different ‘strands’ covering different objectives.

Strand 1: Structural development of the Storytelling sector

FEST is the only European network organisation for the professional Storytelling sector. In its broad geographic coverage, the sector is rather fragmented because of language, lack of resilient organisations, access to training and performing opportunities, etc... Through the structural development of the network, FEST will allow the sector, including storytellers, festival organisers, storytelling curators and other stakeholders to get to know each other and their work. This way FEST will network with all stakeholders in the field and help them grow together through sharing and cooperation.

Aims of Strand 1: FEST wants to grow as a network, connecting more countries and diverse organisations. It aims to improve cooperation within the network and provide more services targeted to the needs of the sector. FEST wants to connect with related sectors.

No open action



Strand 2: Enhancing the visibility of Storytelling as a performing art

Aims of Strand 2:

FEST wants to enhance the visibility and the recognition of Storytelling as a performing art, by developing marketing tools, by appointing storytelling curators, by linking up with other performing arts networks and initiatives, and by promoting and further developing the World Storytelling Day.

Open action:

- FEST can send and support storytellers to perform in 'new venues' or at other events. So: we are looking for candidates exploring contacts with other artistic sectors or new venues where a storyteller can be added to the programme.
- FEST wants to offer visibility to World Storytelling Day initiatives and can support 3 - 5 events around March 20th 2020

Strand 3: Professional development of storytellers

Aims of Strand 3:

FEST wants to contribute to the professional development of storytellers through the analysis of training needs, the development of a curriculum for training, residencies and performance opportunities for young storytellers and continued professional development (CPD) for established storytelling artists.

No open action

Strand 4: Linking up with other art forms and digital media

Aims of Strand 4:

FEST wants to promote and support the synergy between oral Storytelling and new media artists, in a co-creation process, as a new production and distribution method. This involves the provision of training for storytellers to use new technologies and opportunities for testing their innovative work with audiences. This may as well result in attracting new (young) audiences.

Open action:

- We are looking for (trans)national initiatives and experts in the field of storytelling & digital/cross-media arts.



- FEST can support national initiatives in this field by sending up to 5 experts for training on Storytelling and digital/cross-media arts.
- FEST can support an expert meeting on the topic of storytelling and cross-media art work and productions (festivals, conferences ...)

Strand 5: Storytelling in other sectors in society (applied storytelling)

Aims of Strand 5:

FEST wants to promote and support the use of stories and storytelling techniques in different sectors of society: education, community work, the socio-cultural sector, tourism and heritage, and raise the quality of the storytelling activities in these sectors by introducing professional storytellers and their competences. This will allow the storytellers to enhance their chances on the labour market and help them find new and/or sustainable sources of revenue.

Open action:

- FEST is looking for 5 national training events for storytellers on how to use storytelling techniques in (adult) learning.
- FEST is looking for local projects involving storytellers working with local schools and/or training organizations.

Strand 6: Raise the European dimension of Storytelling events and transnational cooperation in the sector

Aims of Strand 6:

FEST wants to increase transnational cooperation in the sector. First of all FEST wants to increase international cooperation through European surveys, international conferences and training events. Secondly FEST wants to increase the number of international storytelling performances. FEST supports linking up existing international and national storytelling festivals, networks and events with existing EU initiatives.

Open actions:

- FEST will support storytellers for performances and workshops in priority countries and underrepresented countries such as Romania, Estonia, Lithuania, Latvia, Bulgaria, Croatia,....,



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non-FEST or new FEST member countries. We are looking for candidates to organize storytelling events in these countries.

- FEST can support storytelling initiatives involving co-creation processes with other performing art forms.
- FEST is looking to commission 3 newly created bilingual storytelling performances and support try outs for these performances. The maximum support for this type of project is €6000.
- FEST is looking for candidates to organise a storytelling event linked with the European Capital of Culture. 2020: Rijeka (Croatia) / Galway (Ireland). This project can also take place in the fall of 2020 (project year 4; 1 June – 30 December 2020)

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NOTE: FEST can only issue the awarded grants when the application for the Creative Europe network grant is approved. This will be communicated as soon as we receive the grant agreement from the Education, Audiovisual and Culture executive Agency.